

**NEOCMN**  
**Annual 2-Day Conference & Exhibit**  
**Conference Sponsorships**

**Platinum Sponsorship - \$2,000.00**

- Luncheon sponsor for 1 day
- Your organization promoted on a banner in the luncheon area and on signage outside the luncheon area
- Your company presented as the sponsor for the luncheon and a brief introduction of your company's services presented during the luncheon
- Your company's name listed as a sponsor on the participant CD
- Your company's name, address and telephone number listed in the Exhibitor/Sponsor Directory provided on the participant CD
- A full page ad on participant CD
- A copy of the conference attendee list
- 2-day exhibit includes 2 exhibit tables with electrical outlet (maximum of 4 representatives per exhibit per day which includes lunch for 4 representatives)
- 2 company registrations to attend the conference both days and receive continuing education units for RN, CCM, SW credits

**Gold Sponsorship - \$1,000.00**

- Keynote Speaker Sponsor, Padfolio Sponsor or Participant Bag Sponsor
- Your company's name, address and telephone number listed in the Exhibitor/Sponsor Directory provided on the participant CD
- A half page ad on the participant CD
- A copy of the conference attendee list
- Keynote sponsor:
  - Your organization promoted on a banner in the keynote speaker session and also on signage outside the keynote speaker session
  - Your organization presented as the speaker sponsor with a brief introduction of your services prior to the speaker presentation

- Padfolio:
  - A banner to remain at the registration table during the entire conference.
- Bag sponsor:
  - Company name on signage as bag sponsor positioned at the participant registration table
  - Your company name printed on participant bag
- 2-day exhibit includes 1 exhibit table with electrical outlet (maximum of 4 representatives per exhibit per day)
- 1 company registration to attend conference both days and receive continuing education units for RN, CCM, SW credits

### **Additional Opportunities:**

#### 1. Combination Exhibitor\*/Other Sponsorship – 15% discount off total exhibitor costs

- Your company's name, address and telephone number listed in the Exhibitor/Sponsor Directory provided on participant CD
- A copy of the conference attendee list
- Your company's name on signage outside of the presentation room if sponsoring a speaker.
- Your company presented as the speaker sponsor with a brief introduction of your company's services prior to the speaker presentation
- Luncheon for 2 representatives and the speaker
- 1 company registration to attend the conference both days and receive continuing education units for RN, CCM, SW credits
- Exhibit opportunities available for 1 or 2 days of the conference
- 2-day or 1-day exhibit includes 1 exhibit table (maximum of 4 representatives per exhibit per day) – electrical outlet needs only upon request, extension cords not provided

#### 2. Speaker sponsors

- Your company's name listed as a sponsor on the participant CD
- Your company's name, address and telephone number listed in the Exhibitor/Sponsor Directory provided on the participant CD
- A copy of the conference attendee list

- 1 company registration to attend the conference the day(s) that sponsored speaker presents. Registrant will receive continuing education units for RN, CCM, and SW for the day(s) in attendance.
- Luncheon for 1 company representative
- Your company's name on signage outside of the presentation room.
- Your company presented as the sponsor for the speaker and a brief introduction of your company's services presented prior to the speaker presentation

**3. Exhibitor (1 or 2 days)**

- Your company's name listed as a sponsor on the participant CD
- Your company name, address and telephone number listed in the Exhibitor/Sponsor Directory provided on the participant CD
- A copy of the conference attendee list
- 2-day or 1-day exhibit includes 1 exhibit table (maximum of 4 representatives per exhibit per day) – electrical outlet needs only upon request, extension cords not provided
- Lunch for a maximum of 2 representatives per exhibit per day

**4. Breakfast and AM Break Sponsor:**

- Your company name listed as a sponsor on the participant CD
- Your company's name, address and telephone number listed in the Exhibitor/Sponsor Directory provided on the participant CD
- A copy of the conference attendee list
- Your company's name on signage by the breakfast and break tables highlighting your sponsorship, and a table for your representative to display your informational material
- Lunch for 1 company representative

**5. Afternoon (PM) Breaks/Beverage Sponsor:**

- Your company's name listed as a sponsor on the participant CD
- Your company's name, address and telephone number listed in the Exhibitor/Sponsor Directory provided on the participant CD

- A copy of the conference attendee list
- Your company's name on signage by the break tables highlighting your sponsorship and a table for your representative to display your informational material.